

Contel I.T.S wins the bid for implementation of a new MES system in TARA dairy, Israel.



Contel I.T.S Ltd is to implement the new MES system at TARA dairy in Tel-Aviv.

Tara, a subsidiary of the Israeli Coca-Cola group, is the third largest dairy in Israel, specializing in the manufacturing, marketing & distribution of dairy products to the local retail market.

The current project entails the transmission of production floor data to plant new ERP system- SAP. The project includes the replacement of local HMI system through the highly advanced **RSVIEW®** HMI software offered by **Rockwell Automation**. In addition, by using Rockwell transactions tool **RSSQL®**, online transactions will be performed to the plant ERP system- SAP. According to Mr. Shai Gershon, Contel I.T.S General-Manager, *"The application of an advanced HMI System with on-line interfaces to SAP is expected to improve the plant management's control over the various aspects of production and the supply chain. Connection of the plant floor to the SAP will play a major roll in any corporate decision-making process undertaken by the plant management."*

Contel enjoys a vast experience in the regulated industry field (Food, Beverage, Pharmaceuticals, etc).which endows the company with a significant advantage over its competitors. The company is a subsidiary of **Contel Automation and Control Ltd** and specializes in Manufacturing Execution Systems (MES). In 2006 Contel I.T.S deploys the new MES system in Unilever- Shefa-Arad cereal plant, as well as DEXXON pharmaceutical plant.